RHAPSODY







The epic home of serial entrepreneur Holly Tucker is a fun-filled palace, bursting with quirky finds and offbeat buys, all centred around a faux olive tree planted in the kitchen

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HOME PROFILE
THE OWNERS Holly Tucker, co-founder of
Notonthehighstreet and founder of Holly & Co, her partner Frank Symington, who, when not helping with Holly's businesses, cooks for their shop and is a full-time dad to their son Harry, 13, plus Mr Mudley the dog.

THE PROPERTY A detached Victorian house in southwest London, with a hall, dining area, living room, playroom, Frank's study, a kitchen and cloakroom on the ground floor. On the first floor is the operation master bedroom. the en-suite master bedroom, Harry's bedroom and bathroom and Holly's office. The second floor has two bedrooms, a spare room and a bathroom.

# FRONT DOOR

Holly's builder, Adam Paterson at jpatersonbuilders.co. uk, demolished the partition walls in this former school entrance to create a large space with lots of light. **Get the look** For a similar paint to that used for the doors and woodwork, try Farrow & Ball's Arsenic estate eggshell.

DINING AREA In contrast to the ornate ceiling at the front of the house, the rear was relatively plain. 'We wanted to bring a different feel by using scaffolding boards,' says Holly. Get the look Eurotiles & Bathrooms supplied the tumbled Noce Travertine floor tiles. The large factory shelving cart is by Andy Thornton. This is the glass-topped Last Supper console table by Anthony William Parry for







# This is my happy place — I can't get enough of renovating, says a smiling Holly Tucker. 'I don't have any other hobbies... I work, I'm a mum, a friend and a wife

hobbies... I work, I'm a mum, a friend and a wife and I have my home. Because I'm so expressive, I have to live in what I love.'

And who couldn't help but adore this gorgeous Victorian gem in southwest London? Once a prep school, it's given Holly the perfect setting for indulging her love of artisanal pieces and offbeat artwork, all pulled together in a stylishly effortless fashion. Much like her career - Holly came up with the idea for Notonthehighstreet, before co-founding the online 'arts and crafts fair' with her business partner Sophie Cornish - it's an inspired mix of free-flowing creativity teamed with a hard-work ethic, then sprinkled with lashings of fun.

In particular, the house is full of the objects that Holly has helped in nurturing from the drawing board out into the retail world and, as she gleefully admits, it's an ever-growing collection. 'Once our old house was full (i.e. when my partner Frank had banned me from ever shopping again and doing what I do, that's quite difficult), we wanted to find our forever home,' Holly explains. 'This place is right by the river, we've got access to four acres of trust grounds along the bank and there's a listed Victorian lock that acts as a beautiful focal point at the back of the house. It's just ridiculously idyllic.'

Nevertheless, the original interior – a warren of darkened rooms - was hardly conducive to the open-plan lifestyle Holly, Frank and their teenage son Harry wanted. 'We lived here for two years before we started work,' says Holly. 'We knocked

through the downstairs rooms, demolished the garage in favour of a kitchen area and stripped out the fittings from all the bedrooms and bathrooms too.'

Crittall doors now open out to and enclose the living area and the new kitchen has an airy feel, with its lofty ceiling and enormous island, but this is no 'modernmeets-classic' refurb, but rather an individual space that is as welcoming as it is jaw-droppingly gorgeous. 'I'm into raw materials and nature,' says Holly, 'so the look is all about stone and wood-tactile and textured materials-and lots of animals. The whole thing had to be fun. Our builder, Adam Paterson, is open to taking on a creative brief, so whether it was putting up scaffolding boards on the ceiling or telling him that I needed a flamingo loo, he was willing to explore ideas that are out of the ordinary.'

Most extraordinary of all is the faux olive tree in the kitchen, which seems to have taken root within the Corian-clad island. 'I knew we had to have one in the house,' says Holly, whose previous home was called Olive House, and both she and Frank, who's a keen chef, are fans of Olive magazine. 'It took eight burly chaps to heave it into place, as it weighs hundreds of kilos and that was only after they got it through the front door, which at one point seemed impossible. Holly recalls. It was a nightmare...

Still, there it now serenely sits, spreading its good vibes. And while the renovation took place, Holly also launched a new venture called Holly & Co-a shop-cum-coffee bar near the house, which also acts as an advice centre for small businesses. 'I'm still involved with Notonthehighstreet, but with Holly & Co, I'm taking a new journey where I'd like to help small businesses grow in an organic fashion,' Holly explains. Like her home, it's certain to be a fun way of stretching the mind and exploring the art of the possible. Holly will be launching her new podcast Holly & Co-mpany in May and tickets to her first creative events for small businesses go on sale in June.

Learn more at holly.co. Holly's house is available as a location via shootfactory.co.uk



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'The kitchen "The kitchen had to be open and not look like a kitchen (I hate anything that looks like it's supposed to). This space is creative and full of artwork'

KITCHEN

'We get two fridge magnets from every place we visit,' says Holly. 'One has to be a good 'un, the other one naff...'

Get the look The vintage locker is from The Old Cinema.

The propositional backet is by Marmaduka London at The personalised basket is by Marmaduke London at Notonthehighstreet. This is the factory cart sofa by Andy Thornton. The cushion is from Amnesty Shop.

 $\begin{array}{c} \textbf{KITCHEN DETAIL} \longrightarrow \\ \text{The painted breadboard is by artist Alex Ebdon-this is a new business venture that I'm creating} \end{array}$ for him,' says Holly.

Get the look To learn more about Alex Ebdon's work,

visit alexebdon.com. The Esteril Siusi faux-timber porcelain flooring is from Eurotiles & Bathrooms.





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# MASTER BEDROOM

'None of our beds have headboards or legs as I don't enjoy the formulaic structure,' says Holly. 'I wanted something more creative, so I've designed my own.' **Get the look** The scaffold board bed was made by Adam Paterson. This is the Kubu pendant by Dutchbone. The Mexicana cushions are by Graham and Green.
This is the Sunburst Rattan Mirror by The Forest & Co at Notonthehighstreet.



CLOAKROOM

'I've got a thing about flamingos... so the whole cloakroom was designed around them,' says Holly.

Get the look The flamingo was an eBay find. This is Flamingo Club wallpaper by Matthew Williamson at Osborne & Little. The basin is from Hampton Bathrooms.

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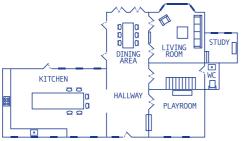








# THE BLUEPRINT





MASTER BEDROOM

EN SUITE

DRESSING ROOM





**GROUND FLOOR** 

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